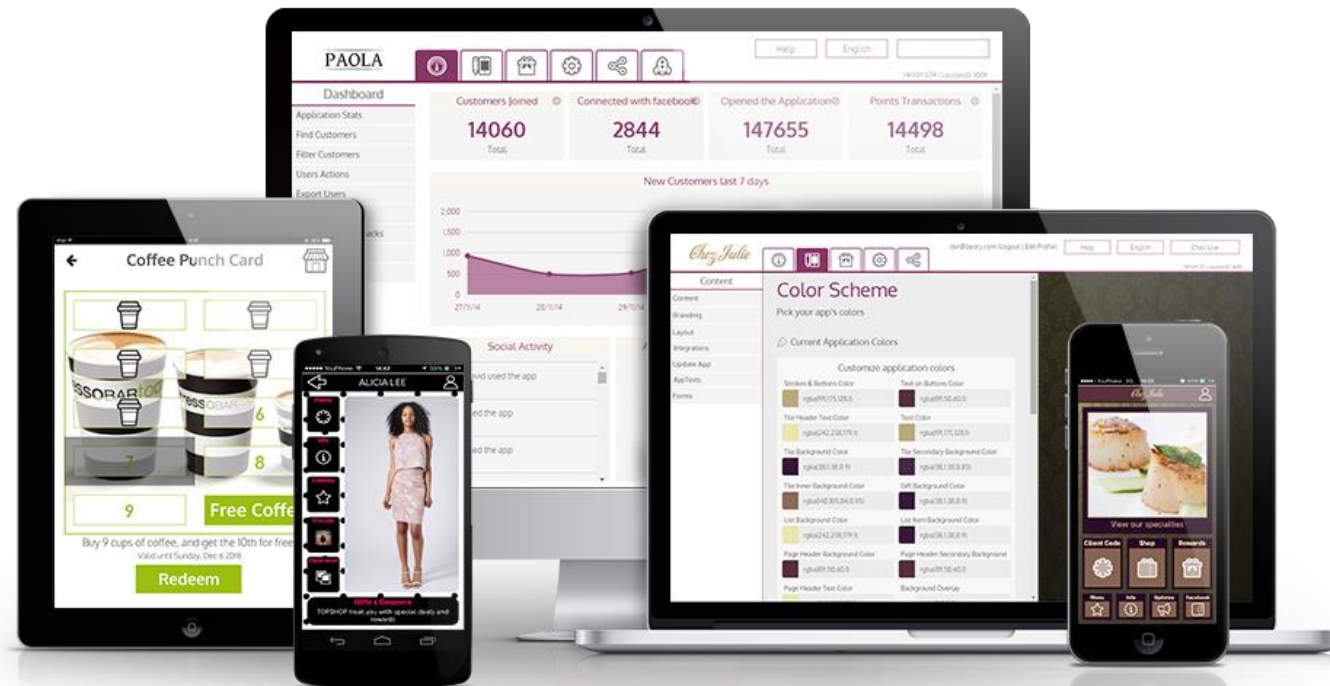


New Features and Updates

Last Update: 30.06.15

All capabilities described in this document, except those for which it is mentioned otherwise, require Zapp of version 288/212



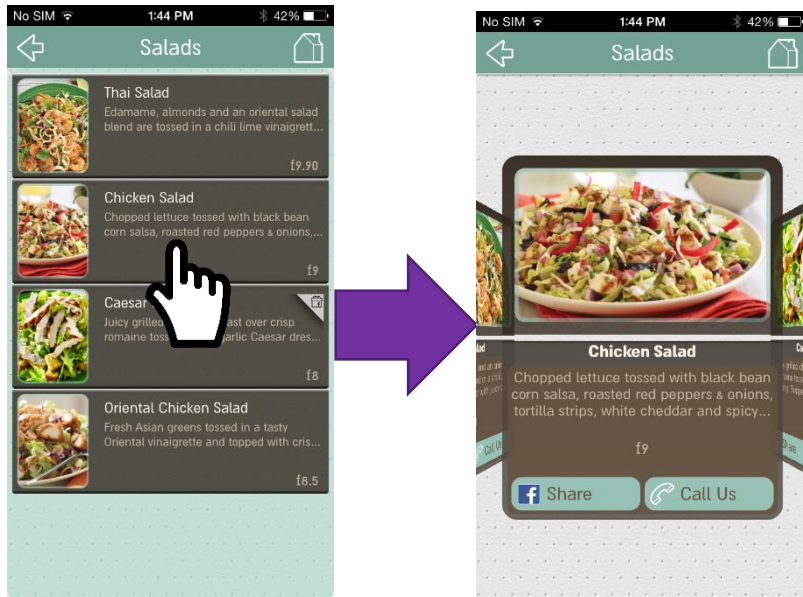
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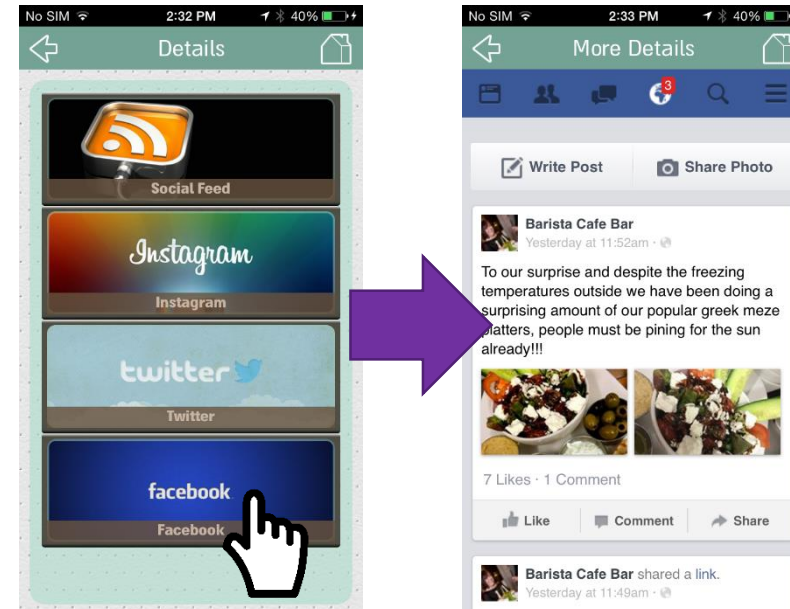
Catalogs Custom List

- Custom list capabilities were added to our catalogs!
- What is Custom List? Custom list allows you to create a list of items/categories which perform an action to your choice by clicking on it instead of opening the items gallery

Regular List

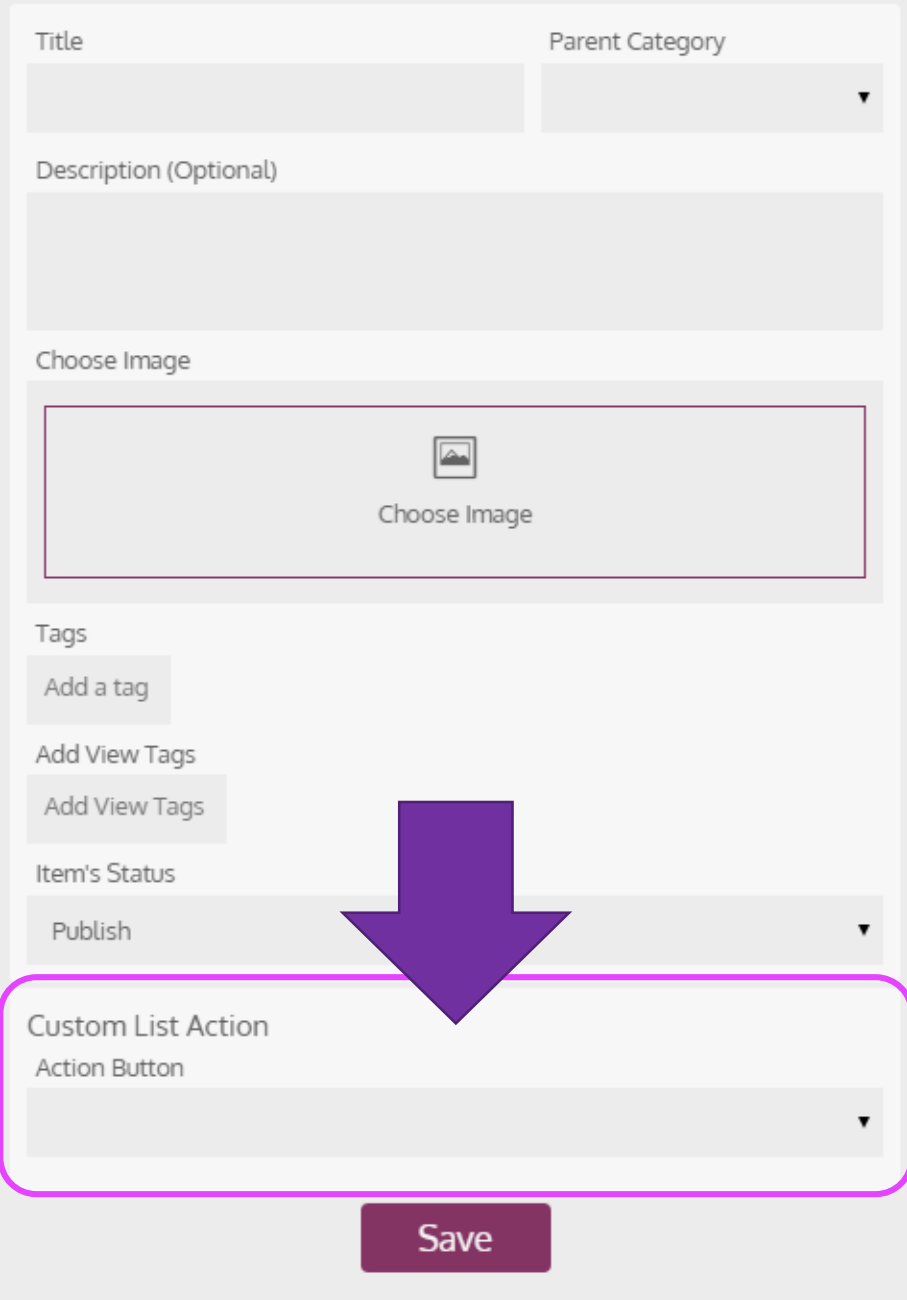


Custom List



Catalogs Custom List

- Custom list in the past was a separated capability and limited to only one custom list per app
- Incorporating this capability in our catalogs enables you to create as many custom lists as you want!
- In order to create a custom list you can simply use the Custom List Action field, which can be found at the bottom of every Item and Category form:

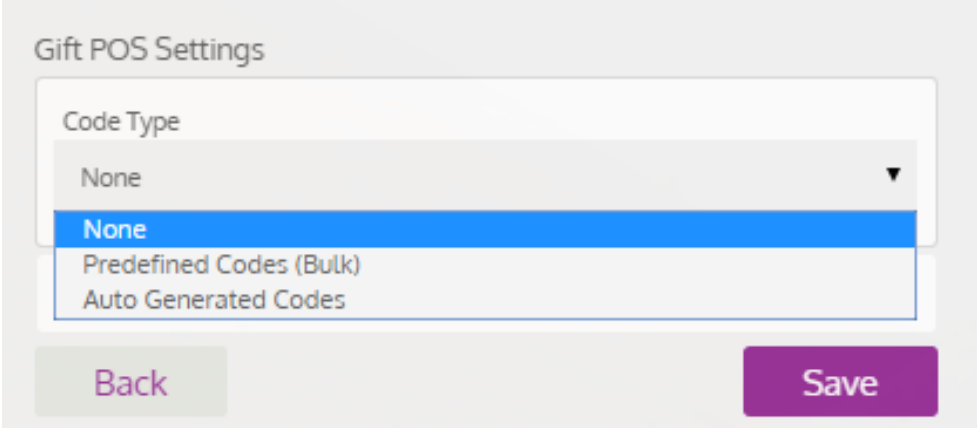


The screenshot shows a form with the following fields and controls:

- Title**: A text input field.
- Parent Category**: A dropdown menu.
- Description (Optional)**: A large text area.
- Choose Image**: A button with an image icon and the text "Choose Image".
- Tags**: A section containing "Add a tag" and "Add View Tags" buttons.
- Item's Status**: A dropdown menu with "Publish" selected.
- Custom List Action**: A dropdown menu with "Action Button" selected. This field is highlighted with a purple border and a large purple arrow points down to it.
- Save**: A purple button at the bottom.

Gift Redeem Codes

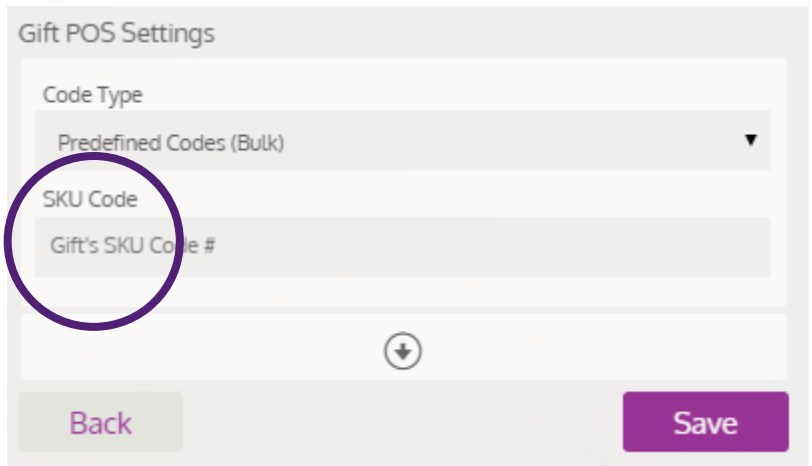
- When redeeming a gift via POS integration there are several types of codes can be used as the numerator supplied to the POS to perform the redemption:
 - None – Default value (when no POS integration is used)
 - Predefined Code – Create a bulk using POS Redeem Codes
 - Auto Generated Codes – Codes that are generated automatically when redeem button is pressed.



The screenshot shows a form titled "Gift POS Settings". It features a dropdown menu labeled "Code Type" with three options: "None", "Predefined Codes (Bulk)", and "Auto Generated Codes". The "None" option is currently selected and highlighted in blue. Below the dropdown menu are two buttons: a "Back" button on the left and a "Save" button on the right.

Gift Redeem Codes | Predefined Code

- Predefined Code – Define SKU and create a bulk using POS Redeem Codes
- Insert the SKU related to this gift in the SKU field
- Go to Codes-> POS Redeem Codes and create a bulk of codes
- When creating the bulk make sure that you insert the same SKU number in the 'Gift SKU Code' field



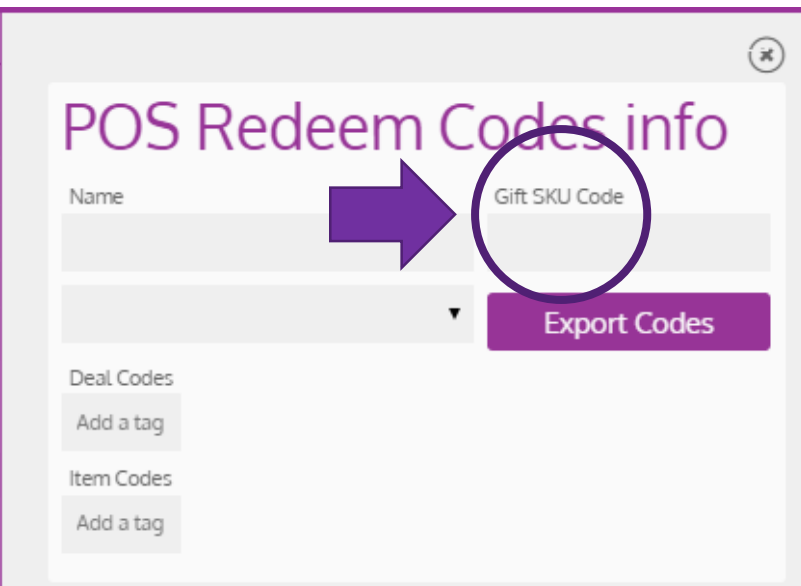
Gift POS Settings

Code Type
Predefined Codes (Bulk) ▼

SKU Code
Gift's SKU Code #

Back Save

A purple arrow points from the left towards the 'SKU Code' field, which is circled in purple. The 'Gift's SKU Code #' field is also circled in purple.



Offers

- Gifts
- Shop with Points
- Lottery Reward
- Punch Cards
- Prepaid Cards
- Codes**
- Coupon Codes
- POS Redeem Codes**
- Group Deals

POS Redeem Codes info

Name
Gift SKU Code

Export Codes

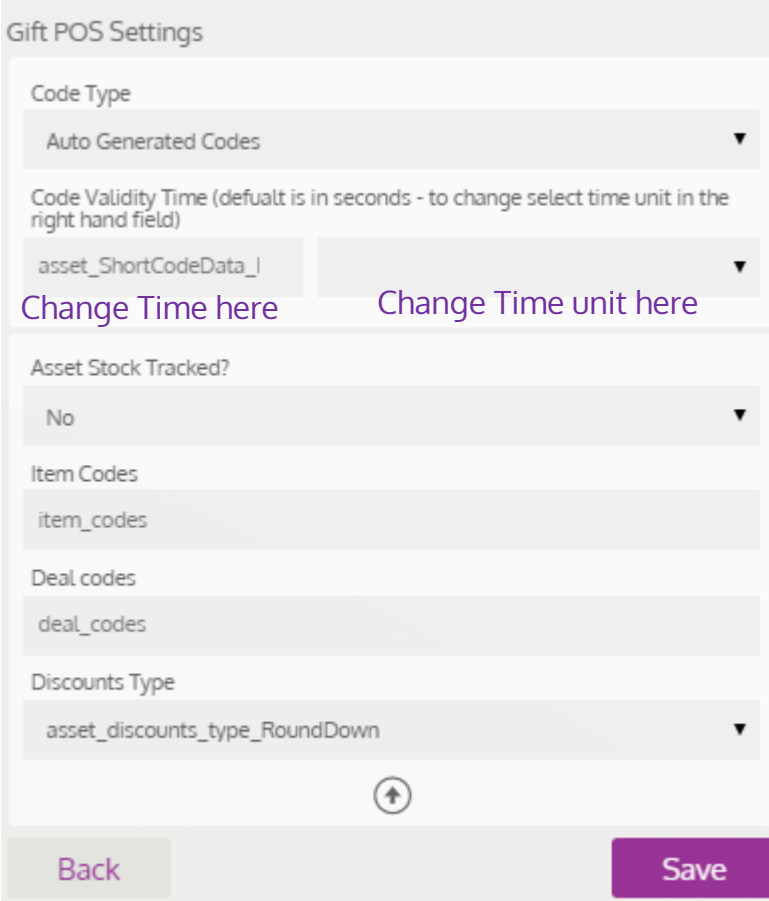
Deal Codes
Add a tag

Item Codes
Add a tag

A purple arrow points from the left towards the 'Gift SKU Code' field, which is circled in purple.

Gift Redeem Codes | Auto Generated Codes

- Auto Generated Codes – Codes that are generated automatically when Gift redeem button is pressed
 - Set the code Validity Time (default time unit is seconds. It is possible to change by choosing from a drop down list another time unit - the field on the right)
 - The code will be valid for redemption only during the defined time frame
 - Insert item code for the related SKU
 - It is also possible to relate Deal Code or Discount code to the gift



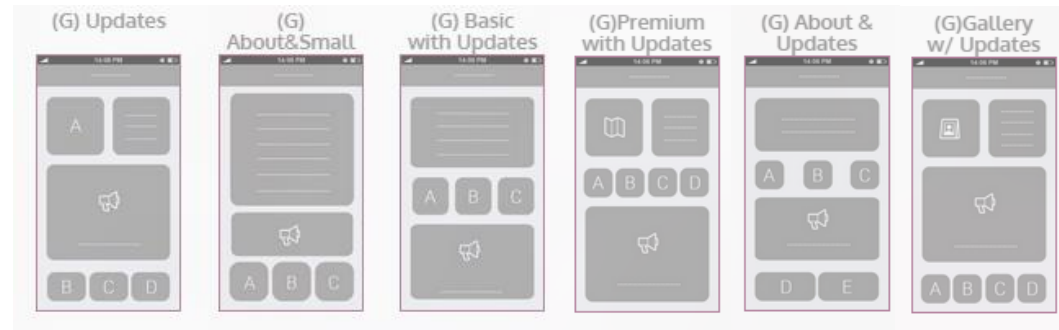
The screenshot shows the 'Gift POS Settings' form with the following fields and options:

- Code Type:** A dropdown menu set to 'Auto Generated Codes'.
- Code Validity Time:** A text input field containing 'asset_ShortCodeData_1'. To its right is a dropdown menu for the time unit, with a link 'Change Time unit here' pointing to it.
- Asset Stock Tracked?:** A dropdown menu set to 'No', with a link 'Change Time here' pointing to it.
- Item Codes:** A text input field containing 'item_codes'.
- Deal codes:** A text input field containing 'deal_codes'.
- Discounts Type:** A dropdown menu set to 'asset_discounts_type_RoundDown'.

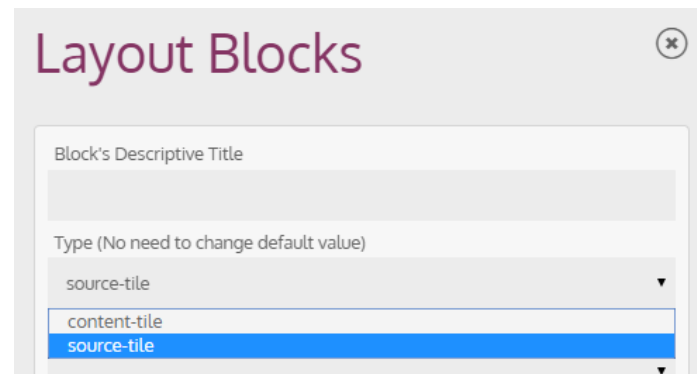
At the bottom of the form, there is a 'Back' button on the left and a 'Save' button on the right, along with a small circular icon containing an upward-pointing arrow.

Displaying any catalog gallery in the Info page

- In some of the general info screen layouts a gallery can be presented:

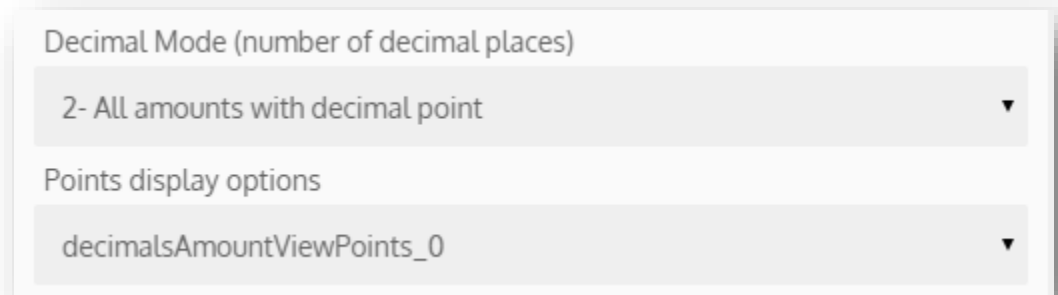


- In order to present catalog to your choice in the gallery, create a layout block for the chosen catalog and select "source-tile" in the Type field:



Decimal Mode

- New Mode for presenting sums and amounts both in our mobile apps and web management panel creates alignment in measurement units
 - When choosing Decimal Mode = 2, in the App Settings form (Operation tab), all values in the system will be in full currency units
 - Leaving Decimal Mode as 0, will be used for all businesses already working with points accumulation
- Points Display Mode – points can still be presented without a decimal point regardless to the decimal mode by choosing 0 in the “Points Display Options” field



Decimal Mode (number of decimal places)

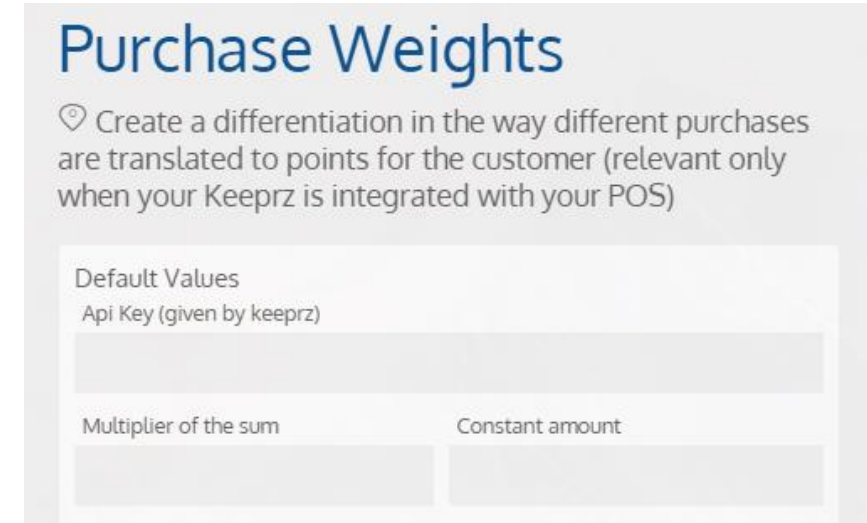
2- All amounts with decimal point ▼

Points display options

decimalsAmountViewPoints_0 ▼

Purchase Weights

- API Key is a required field for the Submit Purchase and Budget actions!
- Constant Amount – add constant amount of points for any sum of purchase
- Multiplier of the sum is demonstrated by the following example for accumulating points in 1:1 ratio:



Action	Mode 0	Mode 2
Purchase of 100\$	100\$	100\$
Sum Sent	100x100=10000 cents	100
Multiplier	0.01	1
Purchase Weight Calculation	10000 x 0.01	100 x 1
Points Accumulated	100	100

Actions Examples

Adding Points from the Dashboard

Action	Mode 0	Mode 2
Add 100 points	100	Client Side: 100 Dashboard: 100.00
Points Added	100	100
Log	Points Transaction using the operation "AddPoints" (amount: 100)	Points Transaction using the operation "AddPoints" (amount: 10000)

Perform an action on the results

Add Points ▼

Add Points

100

Send

Adding Points from App (Add Points Button)

Action	Mode 0	Mode 2
Add 100 points	100	100
Points Added	100	100
Log	Points Transaction using the operation "addPoints" (amount: 100)	Points Transaction using the operation "addPoints" (amount: 10000)

- "Add Points" Button is fully supported in Mode 0 – while upgrading Zapp version to working business with this method of point accumulation no changes are required

Submit Purchase (from App/from POS)

Action	Mode 0	Mode 2
Purchase of 100\$	100\$	100\$
Sum Sent	100x100=10000 cents	100
log	<pre>log_action.purchaseAnalyzed Points Transaction using the operation "PointsForPurchase" (amount: 100) The user has submitted a purchase with a total sum of 10000</pre>	

Important Notes

- Mode 0 is meant for support in existing and working businesses with point accumulation model
- App -Side Submit Purchase and Pay With Budget can not be used in this mode
- Sums for Filter and Automation rules:
 - Mode 0 – all sums should be entered in cents
 - Mode 2 – all sums should be entered in dollars (or any other currency)
- Points Display Mode – points can still be presented without a decimal point regardless to the decimal mode